

Anti Plastic Campaign Project Academic PDF

Anti Plastic Campaign Project

In recent years, the escalating environmental crisis caused by plastic pollution has garnered global attention. The **anti plastic campaign project** aims to raise awareness, promote sustainable practices, and reduce plastic waste in communities worldwide. This initiative seeks to educate individuals, motivate behavioral change, and influence policy decisions to create a cleaner, healthier planet for future generations. Through collaborative efforts involving governments, NGOs, educational institutions, and citizens, the campaign endeavors to address the pervasive issue of plastic pollution systematically and effectively.

Understanding the Need for an Anti Plastic Campaign

The Impact of Plastic Pollution

Plastic pollution has become one of the most pressing environmental challenges of our time. Its detrimental effects extend beyond the aesthetic degradation of our surroundings to severe ecological and health consequences.

- **Environmental Damage:** Plastic waste contaminates oceans, rivers, and landscapes, harming marine life, terrestrial animals, and plant ecosystems.
- **Health Risks:** Microplastics enter the food chain, posing risks to human health through contaminated water and food sources.
- **Economic Costs:** Cleaning up plastic waste incurs significant expenses, and pollution impacts tourism and fishing industries.

The Role of Society and Governments

Addressing plastic pollution requires a multifaceted approach involving awareness, policy change, and community action.

- Implementing stricter regulations on plastic production and disposal.
- Promoting alternatives to single-use plastics.
- Encouraging community participation in cleanup and recycling programs.

Objectives of the Anti Plastic Campaign Project

Primary Goals

The project aims to:

- Reduce plastic consumption, especially single-use plastics.
- Increase awareness about the environmental impacts of plastic waste.
- Promote recycling and sustainable waste management practices.
- Encourage the adoption of eco-friendly alternatives.
- Influence policy reforms for plastic regulation.

Secondary Goals

Beyond immediate objectives, the campaign also seeks to foster a culture of environmental responsibility and sustainable living.

- Engage youth and educational institutions in environmental activities.
- Build partnerships with local businesses and organizations.
- Develop innovative solutions for plastic waste management.

Strategies and Activities of the Campaign

Community Engagement and Awareness Programs

Community involvement is crucial for the success of any environmental campaign. Activities include:

- **Workshops and Seminars:** Educate residents about the hazards of plastic pollution and sustainable alternatives.
- **Street Campaigns:** Distribute informational leaflets, organize cleanliness drives, and create awareness banners.
- **School and College Programs:** Incorporate environmental education into curricula and organize student-led projects.

Promoting Alternatives and Sustainable Practices

Encouraging the use of eco-friendly alternatives reduces dependence on plastics.

- Introducing biodegradable bags and containers.

- Promoting reusable items like bottles, bags, and cutlery.
- Supporting local artisans in creating plastic-free products.

Policy Advocacy and Partnerships

Collaborating with policymakers and organizations amplifies the campaign's impact.

- Lobbying for bans or restrictions on single-use plastics.
- Partnering with waste management authorities to improve recycling infrastructure.
- Engaging businesses to adopt sustainable packaging practices.

Waste Management Initiatives

Effective waste management is vital in reducing plastic pollution.

- Establishing plastic collection centers.
- Organizing regular cleanup drives in beaches, parks, and streets.
- Implementing composting and recycling programs.

Success Stories and Case Studies

Community-Led Plastic Ban Initiatives

Several communities worldwide have successfully implemented plastic bans with remarkable results.

- **Example 1:** A coastal town banned single-use plastic bags, leading to a 60% reduction in plastic waste within a year.
- **Example 2:** Schools adopting zero-waste policies and conducting regular clean-up events, instilling environmental consciousness among students.

Innovative Solutions in Plastic Waste Management

Innovations such as plastic-to-fuel conversion, biodegradable packaging, and community recycling centers have transformed waste management practices.

Challenges Faced by the Campaign

Public Resistance and Lack of Awareness

Many individuals and businesses are resistant due to convenience, lack of awareness, or economic considerations.

Insufficient Infrastructure

Limited recycling facilities and waste collection systems hinder effective plastic waste management.

Policy and Enforcement Gaps

Weak enforcement of regulations and lack of political will can undermine campaign efforts.

Economic Factors

Dependence on plastic manufacturing industries may oppose restrictive policies.

Measuring the Impact

Indicators of Success

To evaluate the effectiveness of the campaign, the following metrics are monitored:

- Reduction in plastic waste collected during cleanup drives.
- Increase in the use of reusable and biodegradable products.
- Number of policies enacted or amended to restrict plastic use.
- Community participation rates in awareness programs.

Feedback and Continuous Improvement

Collecting feedback from community members, stakeholders, and environmental experts helps refine strategies and expand the campaign's reach.

How You Can Contribute to the Anti Plastic Campaign

Individual Actions

Every person can make a difference through simple steps:

- Use reusable bags, bottles, and containers.
- Avoid products with excessive plastic packaging.
- Participate in local cleanup drives.
- Spread awareness among friends and family.

Supporting the Campaign

You can support the campaign by:

- Volunteering in awareness programs.
- Advocating for policy changes in your community.
- Partnering with local businesses to promote sustainable practices.

Spreading the Message

Use social media platforms to share information, success stories, and calls to action, thereby amplifying the campaign's reach.

Conclusion

The **anti plastic campaign project** stands as a vital initiative to combat the pervasive problem of plastic pollution. Through community engagement, policy advocacy, innovative waste management, and individual responsibility, significant strides can be made toward a cleaner, greener planet. Every effort counts?collectively, we can reduce plastic waste, protect ecosystems, and ensure a sustainable future for generations to come. Embracing eco-friendly habits and supporting initiatives like this campaign is a shared responsibility that can lead to meaningful environmental change.

Anti Plastic Campaign Project: A Collective Effort to Save Our Planet

The anti plastic campaign project has emerged as a pivotal movement in the global effort to combat plastic pollution. As environmental concerns mount and scientific evidence underscores the detrimental effects of plastic waste on ecosystems and human health, communities, governments, and organizations are rallying behind initiatives aimed at reducing plastic consumption and promoting sustainable alternatives. This article delves into the core aspects of the anti plastic campaign project, exploring its objectives, strategies, challenges, and the vital role it plays in fostering environmental responsibility.

The Genesis of the Anti Plastic Campaign Project

Origins and Rationale

The roots of the anti plastic campaign project can be traced back to increasing public awareness about the environmental crisis caused by plastic waste. Over decades, plastic proliferation has led to:

- Massive accumulation in oceans, forming the infamous "Great Pacific Garbage Patch."
- Harm to marine life, with countless animals ingesting or becoming entangled in plastic debris.
- Microplastics infiltrating the food chain, posing health risks to humans.
- Landfill overflow, contributing to land degradation and methane emissions.

Recognizing these pressing issues, environmental activists, NGOs, and policymakers initiated campaigns to curb plastic usage and foster sustainable practices.

Objectives of the Campaign

The primary goals of the anti plastic campaign project include:

- Reducing single-use plastics among consumers and businesses.
- Promoting recycling and reuse of plastic materials.
- Raising awareness about the environmental impact of plastics.
- Encouraging policy changes for stricter regulations on plastic production and waste management.
- Fostering community engagement and behavioral change toward sustainable habits.

Strategies and Initiatives in the Anti Plastic Campaign

Education and Awareness Programs

A significant pillar of the campaign involves comprehensive education initiatives aimed at informing the public about plastic pollution's severity and ways to mitigate it. These include:

- Workshops and seminars on sustainable practices.
- School programs to instill eco-conscious habits early on.
- Media campaigns utilizing social media, television, and print to reach diverse audiences.
- Distribution of informational materials such as flyers, posters, and digital content.

Policy Advocacy and Regulation

Effective campaigns often work hand-in-hand with policymakers to enact regulations that limit plastic

production and waste. Key activities involve:

- Lobbying for bans on single-use plastics like straws, bags, and cutlery.
- Advocating for extended producer responsibility (EPR) schemes, making manufacturers accountable for plastic waste.
- Promoting plastic taxation or levies to discourage excessive usage.
- Supporting the development of alternatives and biodegradable materials.

Community-Based Cleanup Drives

Mobilizing local communities is crucial for tangible impact. Campaign projects often organize:

- Beach and river cleanups to remove existing plastic debris.
- Waste segregation drives at the household level.
- Recycling workshops to teach proper waste management.
- Collaborations with schools, businesses, and civic groups to foster a sense of shared responsibility.

Promoting Sustainable Alternatives

Transitioning away from plastics necessitates accessible alternatives. The campaign emphasizes:

- Biodegradable packaging options.
- Reusable items such as cloth bags, metal straws, and glass containers.
- Supporting local artisans and businesses that produce eco-friendly products.
- Encouraging refill and reuse systems in retail outlets.

Challenges Faced by the Anti Plastic Campaign

Despite its noble objectives, the campaign confronts several hurdles:

Cultural and Behavioral Barriers

Many communities have ingrained habits of using disposable plastics due to convenience and affordability. Changing these deeply rooted behaviors requires sustained effort and cultural sensitivity.

Economic Factors

- Plastic manufacturing is a lucrative industry with significant employment implications.
- Alternatives, although eco-friendly, may be costlier or less accessible, hindering widespread adoption.

Lack of Infrastructure

- Insufficient waste management facilities, especially in developing regions, impede recycling efforts.
- Limited access to biodegradable materials and recycling centers reduces effectiveness.

Policy Enforcement

- Gaps between policy formulation and enforcement often weaken regulations.
- Illegal plastic dumping persists due to weak oversight or corruption.

Impact and Success Stories

Despite challenges, many regions have witnessed notable successes attributable to the anti plastic campaign project:

- Ban on plastic bags in several countries, leading to measurable reductions in plastic litter.
- Community-led cleanup initiatives that have revitalized local environments.
- Growth of sustainable businesses offering eco-friendly packaging and products.
- Increased public consciousness, reflected in behavioral shifts toward reducing plastic use.

For example, in Kenya, the plastic bag ban enacted in 2017 has led to a dramatic decrease in plastic bag usage, with significant environmental benefits. Similarly, in parts of India, community-led waste segregation and recycling programs have demonstrated the power of collective action.

The Role of Technology and Innovation

Advancements in technology are vital for scaling the impact of the anti plastic campaign project. Innovations include:

- Development of biodegradable plastics made from plant-based materials.
- Smart waste management systems utilizing sensors and data analytics to optimize collection.
- Recycling innovations that transform plastic waste into valuable products like construction

materials or fashion items.

- Mobile apps and digital platforms that facilitate community reporting of illegal dumping, promote sustainable choices, and educate users.

Future Directions and the Path Ahead

The fight against plastic pollution is ongoing and requires adaptive, multi-faceted approaches. Future strategies should focus on:

- Strengthening policy frameworks and ensuring effective enforcement.
- Expanding public engagement and education to foster lifelong sustainable habits.
- Investing in research and development for better alternatives.
- Building global partnerships to address transboundary plastic pollution.
- Creating economic incentives for businesses and consumers to adopt sustainable practices.

The Power of Collective Action

The success of the anti plastic campaign project hinges on the collective efforts of individuals, communities, industries, and governments. Each small step?be it refusing a plastic straw, participating in a cleanup, or advocating for policy change?contributes to a larger movement toward environmental preservation.

The campaign exemplifies how awareness, innovation, and collaboration can lead to meaningful change. While plastic pollution remains a daunting challenge, the momentum generated by these initiatives offers hope for a cleaner, healthier planet.

Conclusion

The anti plastic campaign project embodies a proactive approach to addressing one of the most urgent environmental crises of our time. Through education, policy advocacy, community engagement, and technological innovation, it strives to reduce plastic waste and promote sustainable living. While obstacles persist, the resilience and determination of the movement?s advocates continue to drive progress. As global citizens, recognizing our role and participating in this collective effort is essential to securing a sustainable future for generations to come.

Question What is the main goal of the anti-plastic campaign project? The main goal is to reduce plastic pollution by raising awareness, promoting sustainable alternatives, and encouraging community participation to minimize plastic use. How can individuals contribute to the success of the anti-plastic campaign? Individuals can contribute by reducing single-use plastics, participating in cleanup drives, spreading awareness on social media, and supporting eco-friendly products and

policies. What are some effective strategies used in anti-plastic campaigns? Effective strategies include educational workshops, social media awareness campaigns, plastic bans or restrictions, community clean-up events, and collaborations with local businesses to reduce plastic packaging. Why is it important to target plastic waste reduction at the community level? Community-level efforts directly impact local environments, foster collective responsibility, and create sustainable habits that can lead to significant reductions in plastic pollution. What are some sustainable alternatives to plastic that the campaign promotes? The campaign promotes alternatives such as reusable bags, glass or metal bottles, biodegradable packaging, cloth containers, and eco-friendly shopping options. How does the anti-plastic campaign address challenges faced in policy implementation? It involves engaging policymakers, advocating for stricter regulations, providing data-driven evidence of plastic pollution impacts, and encouraging community support to influence policy changes. What are some success stories from previous anti-plastic campaigns? Success stories include cities banning single-use plastics, schools implementing plastic-free policies, and communities organizing widespread clean-up drives that significantly reduce local plastic waste.

Related keywords: plastic pollution, environmental awareness, sustainability, recycling, ocean conservation, waste reduction, eco-friendly initiatives, plastic ban, marine life protection, zero waste

MBA PROJECT IN PROJECT MANAGEMENT

mba project in project management is a critical milestone for students pursuing a Master of Business Administration, particularly those specializing in project management. It serves as a comprehensive demonstration of their understanding, skills, and ability to apply theoretical concepts to real-world scenarios. An effective MBA project in project management not only enhances academic credentials but also equips students with practical insights that can propel their careers in various industries.

Understanding the Significance of an MBA Project in Project Management

Why Is an MBA Project Important?

An MBA project in project management is essential for several reasons:

- **Practical Application:** It allows students to apply classroom concepts to real-life projects.
- **Skill Development:** Enhances critical skills such as planning, execution, risk management, and communication.

- Industry Readiness: Prepares students for challenges faced in managerial roles.
- Research and Innovation: Encourages innovative solutions to complex project issues.
- Academic Credential: Serves as a testament to a student's expertise and readiness for leadership roles.

Goals of an MBA Project in Project Management

The primary objectives include:

- Analyzing project management methodologies.
- Developing effective project strategies.
- Assessing risk and resource management.
- Demonstrating leadership and team coordination.
- Providing actionable recommendations for project success.

Choosing the Right Topic for Your MBA Project

Factors to Consider

Selecting a relevant and manageable topic is crucial. Consider:

- Interest areas within project management (e.g., Agile, Waterfall, Risk Management)
- Availability of data and resources
- Industry relevance and current trends
- Scope and feasibility within the given timeframe
- Potential for practical impact and contribution to the field

Popular Topics for MBA Projects in Project Management

Some trending topics include:

- Implementation of Agile methodologies in large organizations
- Risk assessment and mitigation strategies in IT projects
- Effectiveness of stakeholder management in construction projects
- Use of project management software to enhance efficiency
- Sustainable project management practices
- Cost control techniques in large-scale projects
- Impact of leadership styles on project success

Structuring Your MBA Project in Project Management

Key Components of the Project Report

A well-structured report typically includes:

- **Introduction:** Background, problem statement, and objectives
- **Literature Review:** Existing research and theoretical frameworks
- **Methodology:** Research design, data collection methods, and analysis techniques
- **Project Planning and Execution:** Tools, techniques, and processes used
- **Findings and Analysis:** Data interpretation and insights
- **Discussion:** Implications, limitations, and recommendations
- **Conclusion:** Summary of key findings and future scope
- **References and Appendices:** Supporting documents and sources

Methodologies Commonly Used

- Case Study Analysis: Deep dives into specific projects
- Surveys and Questionnaires: Gathering stakeholder feedback
- Interviews: Expert insights and industry perspectives
- Quantitative Analysis: Statistical evaluation of project data
- Qualitative Methods: Thematic analysis of project challenges

Implementing Your Project: Best Practices

Effective Planning

- Define clear objectives and scope
- Develop a detailed work breakdown structure (WBS)
- Establish realistic timelines and milestones
- Allocate resources efficiently

Execution and Monitoring

- Use project management tools like MS Project, Primavera, or Jira
- Regularly track progress against milestones
- Manage risks proactively

- Communicate transparently with stakeholders
- Adapt to changes and update plans accordingly

Documentation and Reporting

- Maintain comprehensive records of all activities
- Prepare periodic status reports
- Document lessons learned and best practices

Evaluating the Success of Your MBA Project

Criteria for Evaluation

- Depth of research and analysis
- Practical relevance and applicability
- Clarity and coherence of the report
- Quality of data and insights
- Innovation and problem-solving approach
- Presentation skills

Feedback and Revision

- Seek feedback from supervisors and peers
- Incorporate suggested improvements
- Ensure the final report is polished and professional

Career Opportunities After Completing an MBA Project in Project Management

Job Roles and Sectors

Graduates can explore roles such as:

- Project Manager
- Program Manager
- Project Coordinator
- Construction Manager

- IT Project Lead
- Consultant in Project Management

Industries include construction, IT, manufacturing, healthcare, consulting, and government agencies.

Further Certifications and Education

Enhance career prospects by pursuing certifications like:

- PMP (Project Management Professional)
- PRINCE2
- Agile Certified Practitioner (PMI-ACP)
- Certified ScrumMaster (CSM)

Conclusion

An MBA project in project management is more than an academic requirement; it is a strategic opportunity to demonstrate your expertise, problem-solving skills, and industry readiness. Selecting a relevant topic, following a structured approach, and applying best practices in project planning and execution will not only lead to a successful project but also pave the way for a rewarding career in project management. By showcasing your ability to analyze, innovate, and lead, your MBA project can serve as a cornerstone for your professional growth and industry recognition.

If you need further guidance on specific project ideas, methodology details, or report formatting, consider consulting industry experts or academic advisors to tailor your project to your career aspirations.

MBA Project in Project Management: A Comprehensive Guide to Success

Embarking on an MBA project in project management is a significant milestone for students pursuing advanced business education. It serves as a practical platform to apply theoretical knowledge, demonstrate managerial skills, and contribute valuable insights to real-world organizational challenges. Successfully completing such a project not only enhances your understanding of project management principles but also bolsters your resume, positioning you as a competent professional ready to lead complex initiatives.

In this detailed guide, we will explore the nuances of an MBA project in project management, covering everything from choosing the right project, planning, execution, analysis, to presenting your findings effectively. Whether you're at the initial stages or nearing completion, this resource aims to

streamline your process and maximize your project's impact.

Understanding the Significance of an MBA Project in Project Management

An MBA project in project management is more than just a requirement for graduation; it is an opportunity to demonstrate your ability to manage initiatives from inception to completion. It allows students to:

- Apply project management frameworks like PMI's PMBOK, PRINCE2, or Agile methodologies.
- Develop problem-solving and critical thinking skills.
- Gain practical experience with project planning, execution, monitoring, and control.
- Showcase leadership, communication, and stakeholder management abilities.
- Produce tangible outputs that can be integrated into organizational processes or serve as case studies.

Choosing the Right Project Topic

Selecting an appropriate topic is the foundation of a successful MBA project. It should align with your interests, career aspirations, and the needs of your target organization or industry.

Criteria for Selecting a Project Topic

- **Relevance:** The project should address a current issue or opportunity within an organization or industry.
- **Feasibility:** Ensure availability of data, resources, and access to stakeholders.
- **Interest & Passion:** Choose a topic that excites you to sustain motivation.
- **Scope:** The project should be manageable within the given timeframe and resources.
- **Learning Potential:** Aim for a project that offers valuable insights into project management practices.

Examples of MBA Project Topics in Project Management

- Implementation of Agile methodologies in software development firms.
- Risk management strategies in construction projects.
- Optimization of resource allocation in manufacturing projects.
- Stakeholder engagement practices in infrastructure development.
- Cost control techniques in IT projects.

Structuring Your MBA Project in Project Management

A well-structured project enhances clarity and ensures comprehensive coverage of essential components.

Typical Structure

- Title Page
- Abstract/Synopsis
- Table of Contents
- Introduction

- Background
- Objectives
- Significance

- Literature Review

- Theoretical frameworks
- Case studies

- Research Methodology

- Approach (qualitative, quantitative, mixed)
- Data collection methods
- Tools and techniques

- Project Planning

- Work Breakdown Structure (WBS)
- Gantt charts and schedules
- Resource planning

- Implementation/Execution
- Monitoring progress
- Communication plan
- Quality assurance
- Analysis & Findings
- Data interpretation
- Lessons learned
- Conclusions & Recommendations
- References
- Appendices

Planning Your Project Effectively

Successful project management hinges on meticulous planning. Here are key steps to create a robust plan:

- Define Clear Objectives and Scope
 - What are the specific goals?
 - What boundaries (scope) will you set to keep the project manageable?
- Develop a Work Breakdown Structure (WBS)
 - Break down the project into manageable tasks.
 - Assign responsibilities and deadlines.
- Create a Detailed Schedule

- Utilize tools like Gantt charts for visualization.
- Identify dependencies among tasks.

- Resource Allocation

- Determine human, financial, and material resources needed.
- Ensure availability and plan for contingencies.

- Risk Management

- Identify potential risks.
- Develop mitigation strategies.

- Stakeholder Analysis

- Identify key stakeholders.
- Develop engagement and communication plans.

Executing and Monitoring the Project

Implementation is where plans are put into action.

Key Activities During Execution

- Effective Communication: Regular updates through meetings, reports, or digital tools.
- Quality Control: Ensure deliverables meet quality standards.
- Change Management: Adapt to unforeseen circumstances with flexibility.
- Documentation: Keep detailed records for transparency and future reference.

Monitoring Techniques

- Progress Tracking: Use KPIs and milestones.
- Performance Reports: Weekly or bi-weekly updates.

- Earned Value Management: Measure project performance against planned schedule and costs.
- Issue Tracking: Document and resolve problems promptly.

Analyzing Results and Drawing Conclusions

Post-implementation, focus on evaluating project outcomes.

Data Analysis

- Use statistical tools and qualitative analysis to interpret data.
- Assess whether project objectives were achieved.

Lessons Learned

- Identify what worked well and what could be improved.
- Document best practices and pitfalls.

Impact Assessment

- Measure the overall impact on organizational processes or objectives.
- Gather stakeholder feedback.

Writing and Presenting Your MBA Project

Effective presentation enhances the credibility and impact of your work.

Writing Tips

- Be clear, concise, and logical.
- Use visual aids like charts, graphs, and tables.
- Support statements with data and references.
- Maintain academic integrity with proper citations.

Presentation Tips

- Prepare a compelling executive summary.

- Practice delivering a confident and engaging presentation.
- Anticipate questions and prepare answers.
- Highlight key findings, recommendations, and practical implications.

Conclusion

An MBA project in project management is a vital component that bridges academic learning with practical application. By carefully selecting a relevant topic, meticulously planning, executing effectively, and analyzing results critically, students can produce a project that not only fulfills academic requirements but also adds tangible value to organizations and their professional growth.

Remember, the success of your project depends on your dedication, analytical skills, and ability to communicate complex ideas clearly. Approach each phase systematically, leverage available resources, and seek guidance from mentors or industry experts. Ultimately, a well-executed MBA project can serve as a stepping stone toward a rewarding career in project management.

Embark on your MBA project journey with confidence, and transform your insights into impactful solutions that resonate beyond the classroom!

Question What are the key components of an MBA project in project management? An MBA project in project management typically includes an introduction, literature review, research methodology, data analysis, findings, conclusions, and recommendations, demonstrating practical application of project management theories and skills. **How do I choose a relevant topic for my MBA project in project management?** Select a topic that aligns with current industry trends, addresses a real-world problem, and interests you personally. Conduct preliminary research to ensure data availability and relevance, and consult with faculty or industry experts for guidance. **What are the common challenges faced during an MBA project in project management?** Common challenges include limited access to data, time constraints, integrating theoretical concepts with practical scenarios, managing stakeholder expectations, and ensuring project scope remains focused and manageable. **How can I ensure the practical relevance of my MBA project in project management?** Focus on solving real industry problems, incorporate case studies, engage with industry professionals, and apply recognized project management frameworks to ensure your project offers valuable insights and solutions. **What tools and software are recommended for MBA projects in project management?** Popular tools include Microsoft Project, Primavera, Trello, Asana, and MS Excel for data analysis. Familiarity with project management software enhances the quality of planning, scheduling, and reporting in your project. **How should I structure my MBA project report in project management?** A typical structure includes the title page, abstract, introduction, literature review, methodology, data analysis, findings, conclusions, recommendations, references, and appendices, ensuring clarity and coherence throughout. **What skills are essential for successfully completing an MBA project in project management?** Key skills include research and analytical skills, project planning, effective communication, time management, problem-solving, proficiency with

project management tools, and the ability to synthesize complex information clearly.

Related keywords: MBA project, project management thesis, project management coursework, project planning, project execution, project control, project management case studies, MBA dissertation, project management strategies, capstone project in project management

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